Cost per message in USD on the WhatsApp Business Platform, effective October 1, 2026

We charge on a per-message basis on the WhatsApp Business Platform. Learn more here: https://developers.facebook.com/docs/whatsapp/pricing

Marketing rates apply across Cloud API and Marketing Messages Lite API. Learn more here: https://developers.facebook.com/docs/whatsapp/pricing

Some markets are mapped to a "Rest of" region or "Other." Learn more here: https://developers.facebook.com/docs/whatsapp/pricing#country-calling-codes

In some markets, we have authentication-international rates. Learn more here: https://developers.facebook.com/docs/whatsapp/pricing/authentication-international-rates

Market	Currency	Marketing	Utility	Authentication	Authentication-International	Service	Meta Business Agent
Argentina	USD	0.0618	0.0260	0.0260	n/a	0.0260	$2.00 USD / 1 M (million) tokens
Bangladesh	USD	0.0732	0.0037	0.0037	0.0960	0.0037	$2.00 USD / 1 M (million) tokens
Brazil	USD	0.0625	0.0068	0.0068	n/a	0.0068	$2.00 USD / 1 M (million) tokens
Chile	USD	0.0889	0.0200	0.0200	n/a	0.0200	$2.00 USD / 1 M (million) tokens
Colombia	USD	0.0125	0.0008	0.0008	n/a	0.0008	$2.00 USD / 1 M (million) tokens
Egypt	USD	0.0644	0.0036	0.0036	0.0650	0.0036	$2.00 USD / 1 M (million) tokens
France	USD	0.0859	0.0300	0.0300	n/a	0.0300	$2.00 USD / 1 M (million) tokens
Germany	USD	0.1365	0.0550	0.0550	n/a	0.0550	$2.00 USD / 1 M (million) tokens
Hong Kong	USD	0.0732	0.0260	0.0260	n/a	0.0260	$2.00 USD / 1 M (million) tokens
Hungary	USD	0.0860	0.0350	0.0350	n/a	0.0350	$2.00 USD / 1 M (million) tokens
India	USD	0.0118	0.0014	0.0014	0.0304	0.0014	$2.00 USD / 1 M (million) tokens
Indonesia	USD	0.0411	0.0250	0.0250	0.1360	0.0250	$2.00 USD / 1 M (million) tokens
Iraq	USD	0.0341	0.0079	0.0079	0.1280	0.0079	$2.00 USD / 1 M (million) tokens
Israel	USD	0.0353	0.0053	0.0053	n/a	0.0053	$2.00 USD / 1 M (million) tokens
Italy	USD	0.0795	0.0300	0.0300	n/a	0.0300	$2.00 USD / 1 M (million) tokens
Kazakhstan	USD	0.0604	0.0180	0.0180	0.1600	0.0180	$2.00 USD / 1 M (million) tokens
Kuwait	USD	0.0792	0.0440	0.0440	0.1200	0.0440	$2.00 USD / 1 M (million) tokens
Malaysia	USD	0.0860	0.0140	0.0140	0.0418	0.0140	$2.00 USD / 1 M (million) tokens
Mexico	USD	0.0397	0.0085	0.0085	n/a	0.0085	$2.00 USD / 1 M (million) tokens
Morocco	USD	0.0414	0.0230	0.0230	0.0811	0.0230	$2.00 USD / 1 M (million) tokens
Netherlands	USD	0.1597	0.0500	0.0500	n/a	0.0500	$2.00 USD / 1 M (million) tokens
Nepal	USD	0.0732	0.0034	0.0034	0.1120	0.0034	$2.00 USD / 1 M (million) tokens
Nigeria	USD	0.0516	0.0067	0.0067	0.0750	0.0067	$2.00 USD / 1 M (million) tokens
Oman	USD	0.0341	0.0247	0.0247	0.0600	0.0247	$2.00 USD / 1 M (million) tokens
Pakistan	USD	0.0473	0.0150	0.0150	0.0750	0.0150	$2.00 USD / 1 M (million) tokens
Peru	USD	0.0703	0.0300	0.0300	n/a	0.0300	$2.00 USD / 1 M (million) tokens
Poland	USD	0.0366	0.0122	0.0122	n/a	0.0122	$2.00 USD / 1 M (million) tokens
Qatar	USD	0.0341	0.0120	0.0120	n/a	0.0120	$2.00 USD / 1 M (million) tokens
Romania	USD	0.0860	0.0290	0.0290	n/a	0.0290	$2.00 USD / 1 M (million) tokens
Russia	USD	0.0802	0.0400	0.0400	n/a	0.0400	$2.00 USD / 1 M (million) tokens
Saudi Arabia	USD	0.0576	0.0107	0.0107	0.0598	0.0107	$2.00 USD / 1 M (million) tokens
Singapore	USD	0.0732	0.0160	0.0160	n/a	0.0160	$2.00 USD / 1 M (million) tokens
South Africa	USD	0.0379	0.0095	0.0095	0.0200	0.0095	$2.00 USD / 1 M (million) tokens
Spain	USD	0.0707	0.0200	0.0200	n/a	0.0200	$2.00 USD / 1 M (million) tokens
Sri Lanka	USD	0.0732	0.0020	0.0020	0.1440	0.0020	$2.00 USD / 1 M (million) tokens
Turkey	USD	0.0109	0.0009	0.0009	n/a	0.0009	$2.00 USD / 1 M (million) tokens
Ukraine	USD	0.0860	0.0298	0.0298	0.0746	0.0298	$2.00 USD / 1 M (million) tokens
United Arab Emirates	USD	0.0576	0.0157	0.0157	0.0510	0.0157	$2.00 USD / 1 M (million) tokens
United Kingdom	USD	0.0635	0.0220	0.0220	n/a	0.0220	$2.00 USD / 1 M (million) tokens
North America	USD	0.0250	0.0034	0.0034	n/a	0.0034	$2.00 USD / 1 M (million) tokens
Rest of Africa	USD	0.0225	0.0040	0.0040	n/a	0.0040	$2.00 USD / 1 M (million) tokens
Rest of Asia Pacific	USD	0.0842	0.0113	0.0113	n/a	0.0113	$2.00 USD / 1 M (million) tokens
Rest of Central & Eastern Europe	USD	0.0860	0.0212	0.0212	n/a	0.0212	$2.00 USD / 1 M (million) tokens
Rest of Latin America	USD	0.0740	0.0113	0.0113	n/a	0.0113	$2.00 USD / 1 M (million) tokens
Rest of Middle East	USD	0.0392	0.0091	0.0091	n/a	0.0091	$2.00 USD / 1 M (million) tokens
Rest of Western Europe	USD	0.0592	0.0171	0.0171	n/a	0.0171	$2.00 USD / 1 M (million) tokens
Other	USD	0.0604	0.0077	0.0077	n/a	0.0077	$2.00 USD / 1 M (million) tokens

Cost per message in USD on the WhatsApp Business Platform, effective October 1, 2026 - Reflecting volume tiers for utility and authentication messages

Volume tiers apply only to utility and authentication messages. Learn more here: https://developers.facebook.com/docs/whatsapp/pricing/volume-tiers

Market (per rate card)	Currency	Utility					Authentication					Authentication-International				
		Messages (per month)		What we charge			Messages (per month)		What we charge			Messages (per month)		What we charge		
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Argentina	USD	0	100,000	List rate	0.0260	0%	0	120,000	List rate	0.0260	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0247	-5%	120,001	400,000	Tier rate	0.0247	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0234	-10%	400,001	1,000,000	Tier rate	0.0234	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	15,000,000	Tier rate	0.0221	-15%	1,000,001	5,000,000	Tier rate	0.0221	-15%	n/a	n/a	n/a	n/a	n/a
	USD	15,000,001	30,000,000	Tier rate	0.0208	-20%	5,000,001	10,000,000	Tier rate	0.0208	-20%	n/a	n/a	n/a	n/a	n/a
	USD	30,000,001	--	Tier rate	0.0195	-25%	10,000,001	--	Tier rate	0.0195	-25%	n/a	n/a	n/a	n/a	n/a
Bangladesh	USD	0	150,000	List rate	0.0037	0%	0	100,000	List rate	0.0037	0%	0	100,000	List rate	0.0960	0%
	USD	150,001	1,000,000	Tier rate	0.0035	-5%	100,001	300,000	Tier rate	0.0035	-5%	100,001	300,000	Tier rate	0.0912	-5%
	USD	1,000,001	4,000,000	Tier rate	0.0033	-10%	300,001	1,000,000	Tier rate	0.0033	-10%	300,001	1,000,000	Tier rate	0.0864	-10%
	USD	4,000,001	25,000,000	Tier rate	0.0031	-15%	1,000,001	10,000,000	Tier rate	0.0031	-15%	1,000,001	10,000,000	Tier rate	0.0816	-15%
	USD	25,000,001	50,000,000	Tier rate	0.0030	-20%	10,000,001	20,000,000	Tier rate	0.0030	-20%	10,000,001	20,000,000	Tier rate	0.0768	-20%
	USD	50,000,001	--	Tier rate	0.0028	-25%	20,000,001	--	Tier rate	0.0028	-25%	20,000,001	--	Tier rate	0.0720	-25%
Brazil	USD	0	250,000	List rate	0.0068	0%	0	500,000	List rate	0.0068	0%	n/a	n/a	n/a	n/a	n/a
	USD	250,001	2,000,000	Tier rate	0.0065	-5%	500,001	3,000,000	Tier rate	0.0065	-5%	n/a	n/a	n/a	n/a	n/a
	USD	2,000,001	17,000,000	Tier rate	0.0061	-10%	3,000,001	5,250,000	Tier rate	0.0061	-10%	n/a	n/a	n/a	n/a	n/a
	USD	17,000,001	35,000,000	Tier rate	0.0058	-15%	5,250,001	10,000,000	Tier rate	0.0058	-15%	n/a	n/a	n/a	n/a	n/a
	USD	35,000,001	70,000,000	Tier rate	0.0054	-20%	10,000,001	20,000,000	Tier rate	0.0054	-20%	n/a	n/a	n/a	n/a	n/a
	USD	70,000,001	--	Tier rate	0.0051	-25%	20,000,001	--	Tier rate	0.0051	-25%	n/a	n/a	n/a	n/a	n/a
Chile	USD	0	100,000	List rate	0.0200	0%	0	120,000	List rate	0.0200	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0190	-5%	120,001	400,000	Tier rate	0.0190	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0180	-10%	400,001	1,000,000	Tier rate	0.0180	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	15,000,000	Tier rate	0.0170	-15%	1,000,001	5,000,000	Tier rate	0.0170	-15%	n/a	n/a	n/a	n/a	n/a
	USD	15,000,001	30,000,000	Tier rate	0.0160	-20%	5,000,001	10,000,000	Tier rate	0.0160	-20%	n/a	n/a	n/a	n/a	n/a
	USD	30,000,001	--	Tier rate	0.0150	-25%	10,000,001	--	Tier rate	0.0150	-25%	n/a	n/a	n/a	n/a	n/a
Colombia	USD	0	100,000	List rate	0.0008	0%	0	120,000	List rate	0.0008	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0008	-5%	120,001	400,000	Tier rate	0.0008	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0007	-10%	400,001	1,000,000	Tier rate	0.0007	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	15,000,000	Tier rate	0.0007	-15%	1,000,001	5,000,000	Tier rate	0.0007	-15%	n/a	n/a	n/a	n/a	n/a
	USD	15,000,001	30,000,000	Tier rate	0.0006	-20%	5,000,001	10,000,000	Tier rate	0.0006	-20%	n/a	n/a	n/a	n/a	n/a
	USD	30,000,001	--	Tier rate	0.0006	-25%	10,000,001	--	Tier rate	0.0006	-25%	n/a	n/a	n/a	n/a	n/a
Egypt	USD	0	100,000	List rate	0.0036	0%	0	300,000	List rate	0.0036	0%	0	300,000	List rate	0.0650	0%
	USD	100,001	1,000,000	Tier rate	0.0034	-5%	300,001	2,000,000	Tier rate	0.0034	-5%	300,001	2,000,000	Tier rate	0.0618	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0032	-10%	2,000,001	10,000,000	Tier rate	0.0032	-10%	2,000,001	10,000,000	Tier rate	0.0585	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0031	-15%	10,000,001	20,000,000	Tier rate	0.0031	-15%	10,000,001	20,000,000	Tier rate	0.0553	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0029	-20%	20,000,001	40,000,000	Tier rate	0.0029	-20%	20,000,001	40,000,000	Tier rate	0.0520	-20%
	USD	80,000,001	--	Tier rate	0.0027	-25%	40,000,001	--	Tier rate	0.0027	-25%	40,000,001	--	Tier rate	0.0488	-25%
France	USD	0	100,000	List rate	0.0300	0%	0	300,000	List rate	0.0300	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0285	-5%	300,001	2,000,000	Tier rate	0.0285	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0270	-10%	2,000,001	10,000,000	Tier rate	0.0270	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0255	-15%	10,000,001	20,000,000	Tier rate	0.0255	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0240	-20%	20,000,001	40,000,000	Tier rate	0.0240	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0225	-25%	40,000,001	--	Tier rate	0.0225	-25%	n/a	n/a	n/a	n/a	n/a
Germany	USD	0	100,000	List rate	0.0550	0%	0	300,000	List rate	0.0550	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0523	-5%	300,001	2,000,000	Tier rate	0.0523	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0495	-10%	2,000,001	10,000,000	Tier rate	0.0495	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0468	-15%	10,000,001	20,000,000	Tier rate	0.0468	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0440	-20%	20,000,001	40,000,000	Tier rate	0.0440	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0413	-25%	40,000,001	--	Tier rate	0.0413	-25%	n/a	n/a	n/a	n/a	n/a

Cost per message in USD on the WhatsApp Business Platform, effective October 1, 2026 - Reflecting volume tiers for utility and authentication messages																
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		Utility					**Authentication**					**Authentication-International**				
Market		**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**		
(per rate card)	**Currency**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**
Hong Kong	USD	0	150,000	List rate	0.0260	0%	0	100,000	List rate	0.0260	0%	n/a	n/a	n/a	n/a	n/a
	USD	150,001	1,000,000	Tier rate	0.0247	-5%	100,001	300,000	Tier rate	0.0247	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,000,000	Tier rate	0.0234	-10%	300,001	1,000,000	Tier rate	0.0234	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,000,001	25,000,000	Tier rate	0.0221	-15%	1,000,001	10,000,000	Tier rate	0.0221	-15%	n/a	n/a	n/a	n/a	n/a
	USD	25,000,001	50,000,000	Tier rate	0.0208	-20%	10,000,001	20,000,000	Tier rate	0.0208	-20%	n/a	n/a	n/a	n/a	n/a
	USD	50,000,001	--	Tier rate	0.0195	-25%	20,000,001	--	Tier rate	0.0195	-25%	n/a	n/a	n/a	n/a	n/a
Hungary	USD	0	100,000	List rate	0.0350	0%	0	300,000	List rate	0.0350	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0333	-5%	300,001	2,000,000	Tier rate	0.0333	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0315	-10%	2,000,001	10,000,000	Tier rate	0.0315	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0298	-15%	10,000,001	20,000,000	Tier rate	0.0298	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0280	-20%	20,000,001	40,000,000	Tier rate	0.0280	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0263	-25%	40,000,001	--	Tier rate	0.0263	-25%	n/a	n/a	n/a	n/a	n/a
India	USD	0	25,000,000	List rate	0.0014	0%	0	750,000	List rate	0.0014	0%	0	750,000	List rate	0.0304	0%
	USD	25,000,001	50,000,000	Tier rate	0.0013	-6%	750,001	15,000,000	Tier rate	0.0013	-6%	750,001	15,000,000	Tier rate	0.0286	-6%
	USD	50,000,001	100,000,000	Tier rate	0.0012	-12%	15,000,001	20,000,000	Tier rate	0.0012	-12%	15,000,001	20,000,000	Tier rate	0.0268	-12%
	USD	100,000,001	200,000,000	Tier rate	0.0011	-18%	20,000,001	50,000,000	Tier rate	0.0011	-18%	20,000,001	50,000,000	Tier rate	0.0249	-18%
	USD	200,000,001	300,000,000	Tier rate	0.0011	-24%	50,000,001	100,000,000	Tier rate	0.0011	-24%	50,000,001	100,000,000	Tier rate	0.0231	-24%
	USD	300,000,001	--	Tier rate	0.0010	-30%	100,000,001	--	Tier rate	0.0010	-30%	100,000,001	--	Tier rate	0.0213	-30%
Indonesia	USD	0	750,000	List rate	0.0250	0%	0	750,000	List rate	0.0250	0%	0	750,000	List rate	0.1360	0%
	USD	750,001	4,000,000	Tier rate	0.0238	-5%	750,001	2,000,000	Tier rate	0.0238	-5%	750,001	2,000,000	Tier rate	0.1292	-5%
	USD	4,000,001	25,000,000	Tier rate	0.0225	-10%	2,000,001	6,000,000	Tier rate	0.0225	-10%	2,000,001	6,000,000	Tier rate	0.1224	-10%
	USD	25,000,001	75,000,000	Tier rate	0.0213	-15%	6,000,001	30,000,000	Tier rate	0.0213	-15%	6,000,001	30,000,000	Tier rate	0.1156	-15%
	USD	75,000,001	150,000,000	Tier rate	0.0200	-20%	30,000,001	60,000,000	Tier rate	0.0200	-20%	30,000,001	60,000,000	Tier rate	0.1088	-20%
	USD	150,000,001	--	Tier rate	0.0188	-25%	60,000,001	--	Tier rate	0.0188	-25%	60,000,001	--	Tier rate	0.1020	-25%
Iraq	USD	0	100,000	List rate	0.0079	0%	0	300,000	List rate	0.0079	0%	0	300,000	List rate	0.1280	0%
	USD	100,001	1,000,000	Tier rate	0.0075	-5%	300,001	2,000,000	Tier rate	0.0075	-5%	300,001	2,000,000	Tier rate	0.1216	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0071	-10%	2,000,001	10,000,000	Tier rate	0.0071	-10%	2,000,001	10,000,000	Tier rate	0.1152	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0067	-15%	10,000,001	20,000,000	Tier rate	0.0067	-15%	10,000,001	20,000,000	Tier rate	0.1088	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0063	-20%	20,000,001	40,000,000	Tier rate	0.0063	-20%	20,000,001	40,000,000	Tier rate	0.1024	-20%
	USD	80,000,001	--	Tier rate	0.0059	-25%	40,000,001	--	Tier rate	0.0059	-25%	40,000,001	--	Tier rate	0.0960	-25%
Israel	USD	0	100,000	List rate	0.0053	0%	0	300,000	List rate	0.0053	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0050	-5%	300,001	2,000,000	Tier rate	0.0050	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0048	-10%	2,000,001	10,000,000	Tier rate	0.0048	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0045	-15%	10,000,001	20,000,000	Tier rate	0.0045	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0042	-20%	20,000,001	40,000,000	Tier rate	0.0042	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0040	-25%	40,000,001	--	Tier rate	0.0040	-25%	n/a	n/a	n/a	n/a	n/a
Italy	USD	0	100,000	List rate	0.0300	0%	0	300,000	List rate	0.0300	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0285	-5%	300,001	2,000,000	Tier rate	0.0285	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0270	-10%	2,000,001	10,000,000	Tier rate	0.0270	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0255	-15%	10,000,001	20,000,000	Tier rate	0.0255	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0240	-20%	20,000,001	40,000,000	Tier rate	0.0240	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0225	-25%	40,000,001	--	Tier rate	0.0225	-25%	n/a	n/a	n/a	n/a	n/a
Kazakhstan	USD	0	80,000	List rate	0.0180	0%	0	100,000	List rate	0.0180	0%	0	100,000	List rate	0.1600	0%
	USD	80,001	750,000	Tier rate	0.0171	-5%	100,001	500,000	Tier rate	0.0171	-5%	100,001	500,000	Tier rate	0.1520	-5%
	USD	750,001	2,250,000	Tier rate	0.0162	-10%	500,001	2,000,000	Tier rate	0.0162	-10%	500,001	2,000,000	Tier rate	0.1440	-10%
	USD	2,250,001	3,000,000	Tier rate	0.0153	-15%	2,000,001	5,000,000	Tier rate	0.0153	-15%	2,000,001	5,000,000	Tier rate	0.1360	-15%
	USD	3,000,001	6,000,000	Tier rate	0.0144	-20%	5,000,001	10,000,000	Tier rate	0.0144	-20%	5,000,001	10,000,000	Tier rate	0.1280	-20%
	USD	6,000,001	--	Tier rate	0.0135	-25%	10,000,001	--	Tier rate	0.0135	-25%	10,000,001	--	Tier rate	0.1200	-25%

Cost per message in USD on the WhatsApp Business Platform, effective October 1, 2026 - Reflecting volume tiers for utility and authentication messages																
Volume tiers apply only to utility and authentication messages. Learn more here: https://developers.facebook.com/docs/whatsapp/pricing/volume-tiers																
		Utility					**Authentication**					**Authentication-International**				
Market		**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**		
(per rate card)	**Currency**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**
Kuwait	USD	0	100,000	List rate	0.0440	0%	0	300,000	List rate	0.0440	0%	0	300,000	List rate	0.1200	0%
	USD	100,001	1,000,000	Tier rate	0.0418	-5%	300,001	2,000,000	Tier rate	0.0418	-5%	300,001	2,000,000	Tier rate	0.1140	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0396	-10%	2,000,001	10,000,000	Tier rate	0.0396	-10%	2,000,001	10,000,000	Tier rate	0.1080	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0374	-15%	10,000,001	20,000,000	Tier rate	0.0374	-15%	10,000,001	20,000,000	Tier rate	0.1020	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0352	-20%	20,000,001	40,000,000	Tier rate	0.0352	-20%	20,000,001	40,000,000	Tier rate	0.0960	-20%
	USD	80,000,001	--	Tier rate	0.0330	-25%	40,000,001	--	Tier rate	0.0330	-25%	40,000,001	--	Tier rate	0.0900	-25%
Malaysia	USD	0	150,000	List rate	0.0140	0%	0	100,000	List rate	0.0140	0%	0	100,000	List rate	0.0418	0%
	USD	150,001	1,000,000	Tier rate	0.0133	-5%	100,001	300,000	Tier rate	0.0133	-5%	100,001	300,000	Tier rate	0.0397	-5%
	USD	1,000,001	4,000,000	Tier rate	0.0126	-10%	300,001	1,000,000	Tier rate	0.0126	-10%	300,001	1,000,000	Tier rate	0.0376	-10%
	USD	4,000,001	25,000,000	Tier rate	0.0119	-15%	1,000,001	10,000,000	Tier rate	0.0119	-15%	1,000,001	10,000,000	Tier rate	0.0355	-15%
	USD	25,000,001	50,000,000	Tier rate	0.0112	-20%	10,000,001	20,000,000	Tier rate	0.0112	-20%	10,000,001	20,000,000	Tier rate	0.0334	-20%
	USD	50,000,001	--	Tier rate	0.0105	-25%	20,000,001	--	Tier rate	0.0105	-25%	20,000,001	--	Tier rate	0.0314	-25%
Mexico	USD	0	1,000,000	List rate	0.0085	0%	0	250,000	List rate	0.0085	0%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	5,000,000	Tier rate	0.0081	-5%	250,001	1,000,000	Tier rate	0.0081	-5%	n/a	n/a	n/a	n/a	n/a
	USD	5,000,001	10,000,000	Tier rate	0.0077	-10%	1,000,001	3,000,000	Tier rate	0.0077	-10%	n/a	n/a	n/a	n/a	n/a
	USD	10,000,001	20,000,000	Tier rate	0.0072	-15%	3,000,001	5,000,000	Tier rate	0.0072	-15%	n/a	n/a	n/a	n/a	n/a
	USD	20,000,001	40,000,000	Tier rate	0.0068	-20%	5,000,001	10,000,000	Tier rate	0.0068	-20%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	--	Tier rate	0.0064	-25%	10,000,001	--	Tier rate	0.0064	-25%	n/a	n/a	n/a	n/a	n/a
Morocco	USD	0	100,000	List rate	0.0230	0%	0	300,000	List rate	0.0230	0%	0	300,000	List rate	0.0811	0%
	USD	100,001	1,000,000	Tier rate	0.0219	-5%	300,001	2,000,000	Tier rate	0.0219	-5%	300,001	2,000,000	Tier rate	0.0770	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0207	-10%	2,000,001	10,000,000	Tier rate	0.0207	-10%	2,000,001	10,000,000	Tier rate	0.0730	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0196	-15%	10,000,001	20,000,000	Tier rate	0.0196	-15%	10,000,001	20,000,000	Tier rate	0.0689	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0184	-20%	20,000,001	40,000,000	Tier rate	0.0184	-20%	20,000,001	40,000,000	Tier rate	0.0649	-20%
	USD	80,000,001	--	Tier rate	0.0173	-25%	40,000,001	--	Tier rate	0.0173	-25%	40,000,001	--	Tier rate	0.0608	-25%
Netherlands	USD	0	100,000	List rate	0.0500	0%	0	300,000	List rate	0.0500	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0475	-5%	300,001	2,000,000	Tier rate	0.0475	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0450	-10%	2,000,001	10,000,000	Tier rate	0.0450	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0425	-15%	10,000,001	20,000,000	Tier rate	0.0425	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0400	-20%	20,000,001	40,000,000	Tier rate	0.0400	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0375	-25%	40,000,001	--	Tier rate	0.0375	-25%	n/a	n/a	n/a	n/a	n/a
Nepal	USD	0	150,000	List rate	0.0034	0%	0	100,000	List rate	0.0034	0%	0	100,000	List rate	0.1120	0%
	USD	150,001	1,000,000	Tier rate	0.0032	-5%	100,001	300,000	Tier rate	0.0032	-5%	100,001	300,000	Tier rate	0.1064	-5%
	USD	1,000,001	4,000,000	Tier rate	0.0031	-10%	300,001	1,000,000	Tier rate	0.0031	-10%	300,001	1,000,000	Tier rate	0.1008	-10%
	USD	4,000,001	25,000,000	Tier rate	0.0029	-15%	1,000,001	10,000,000	Tier rate	0.0029	-15%	1,000,001	10,000,000	Tier rate	0.0952	-15%
	USD	25,000,001	50,000,000	Tier rate	0.0027	-20%	10,000,001	20,000,000	Tier rate	0.0027	-20%	10,000,001	20,000,000	Tier rate	0.0896	-20%
	USD	50,000,001	--	Tier rate	0.0026	-25%	20,000,001	--	Tier rate	0.0026	-25%	20,000,001	--	Tier rate	0.0840	-25%
Nigeria	USD	0	100,000	List rate	0.0067	0%	0	300,000	List rate	0.0067	0%	0	300,000	List rate	0.0750	0%
	USD	100,001	1,000,000	Tier rate	0.0064	-5%	300,001	2,000,000	Tier rate	0.0064	-5%	300,001	2,000,000	Tier rate	0.0713	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0060	-10%	2,000,001	10,000,000	Tier rate	0.0060	-10%	2,000,001	10,000,000	Tier rate	0.0675	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0057	-15%	10,000,001	20,000,000	Tier rate	0.0057	-15%	10,000,001	20,000,000	Tier rate	0.0638	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0054	-20%	20,000,001	40,000,000	Tier rate	0.0054	-20%	20,000,001	40,000,000	Tier rate	0.0600	-20%
	USD	80,000,001	--	Tier rate	0.0050	-25%	40,000,001	--	Tier rate	0.0050	-25%	40,000,001	--	Tier rate	0.0563	-25%
Oman	USD	0	100,000	List rate	0.0247	0%	0	300,000	List rate	0.0247	0%	0	300,000	List rate	0.0600	0%
	USD	100,001	1,000,000	Tier rate	0.0235	-5%	300,001	2,000,000	Tier rate	0.0235	-5%	300,001	2,000,000	Tier rate	0.0570	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0222	-10%	2,000,001	10,000,000	Tier rate	0.0222	-10%	2,000,001	10,000,000	Tier rate	0.0540	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0210	-15%	10,000,001	20,000,000	Tier rate	0.0210	-15%	10,000,001	20,000,000	Tier rate	0.0510	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0198	-20%	20,000,001	40,000,000	Tier rate	0.0198	-20%	20,000,001	40,000,000	Tier rate	0.0480	-20%
	USD	80,000,001	--	Tier rate	0.0185	-25%	40,000,001	--	Tier rate	0.0185	-25%	40,000,001	--	Tier rate	0.0450	-25%

Cost per message in USD on the WhatsApp Business Platform, effective October 1, 2026 - Reflecting volume tiers for utility and authentication messages

Volume tiers apply only to utility and authentication messages. Learn more here: https://developers.facebook.com/docs/whatsapp/pricing/volume-tiers

Market (per rate card)	Currency	Utility					Authentication					Authentication-International				
		Messages (per month)		What we charge			Messages (per month)		What we charge			Messages (per month)		What we charge		
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Pakistan	USD	0	150,000	List rate	0.0150	0%	0	100,000	List rate	0.0150	0%	0	100,000	List rate	0.0750	0%
	USD	150,001	1,000,000	Tier rate	0.0143	-5%	100,001	300,000	Tier rate	0.0143	-5%	100,001	300,000	Tier rate	0.0713	-5%
	USD	1,000,001	4,000,000	Tier rate	0.0135	-10%	300,001	1,000,000	Tier rate	0.0135	-10%	300,001	1,000,000	Tier rate	0.0675	-10%
	USD	4,000,001	25,000,000	Tier rate	0.0128	-15%	1,000,001	10,000,000	Tier rate	0.0128	-15%	1,000,001	10,000,000	Tier rate	0.0638	-15%
	USD	25,000,001	50,000,000	Tier rate	0.0120	-20%	10,000,001	20,000,000	Tier rate	0.0120	-20%	10,000,001	20,000,000	Tier rate	0.0600	-20%
	USD	50,000,001	--	Tier rate	0.0113	-25%	20,000,001	--	Tier rate	0.0113	-25%	20,000,001	--	Tier rate	0.0563	-25%
Peru	USD	0	100,000	List rate	0.0300	0%	0	120,000	List rate	0.0300	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0285	-5%	120,001	400,000	Tier rate	0.0285	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0270	-10%	400,001	1,000,000	Tier rate	0.0270	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	15,000,000	Tier rate	0.0255	-15%	1,000,001	5,000,000	Tier rate	0.0255	-15%	n/a	n/a	n/a	n/a	n/a
	USD	15,000,001	30,000,000	Tier rate	0.0240	-20%	5,000,001	10,000,000	Tier rate	0.0240	-20%	n/a	n/a	n/a	n/a	n/a
	USD	30,000,001	--	Tier rate	0.0225	-25%	10,000,001	--	Tier rate	0.0225	-25%	n/a	n/a	n/a	n/a	n/a
Poland	USD	0	100,000	List rate	0.0122	0%	0	300,000	List rate	0.0122	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0116	-5%	300,001	2,000,000	Tier rate	0.0116	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0110	-10%	2,000,001	10,000,000	Tier rate	0.0110	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0104	-15%	10,000,001	20,000,000	Tier rate	0.0104	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0098	-20%	20,000,001	40,000,000	Tier rate	0.0098	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0092	-25%	40,000,001	--	Tier rate	0.0092	-25%	n/a	n/a	n/a	n/a	n/a
Qatar	USD	0	100,000	List rate	0.0120	0%	0	300,000	List rate	0.0120	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0114	-5%	300,001	2,000,000	Tier rate	0.0114	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0108	-10%	2,000,001	10,000,000	Tier rate	0.0108	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0102	-15%	10,000,001	20,000,000	Tier rate	0.0102	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0096	-20%	20,000,001	40,000,000	Tier rate	0.0096	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0090	-25%	40,000,001	--	Tier rate	0.0090	-25%	n/a	n/a	n/a	n/a	n/a
Romania	USD	0	100,000	List rate	0.0290	0%	0	300,000	List rate	0.0290	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0276	-5%	300,001	2,000,000	Tier rate	0.0276	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0261	-10%	2,000,001	10,000,000	Tier rate	0.0261	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0247	-15%	10,000,001	20,000,000	Tier rate	0.0247	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0232	-20%	20,000,001	40,000,000	Tier rate	0.0232	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0218	-25%	40,000,001	--	Tier rate	0.0218	-25%	n/a	n/a	n/a	n/a	n/a
Russia	USD	0	100,000	List rate	0.0400	0%	0	300,000	List rate	0.0400	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0380	-5%	300,001	2,000,000	Tier rate	0.0380	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0360	-10%	2,000,001	10,000,000	Tier rate	0.0360	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0340	-15%	10,000,001	20,000,000	Tier rate	0.0340	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0320	-20%	20,000,001	40,000,000	Tier rate	0.0320	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0300	-25%	40,000,001	--	Tier rate	0.0300	-25%	n/a	n/a	n/a	n/a	n/a
Saudi Arabia	USD	0	100,000	List rate	0.0107	0%	0	300,000	List rate	0.0107	0%	0	300,000	List rate	0.0598	0%
	USD	100,001	1,000,000	Tier rate	0.0102	-5%	300,001	2,000,000	Tier rate	0.0102	-5%	300,001	2,000,000	Tier rate	0.0568	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0096	-10%	2,000,001	10,000,000	Tier rate	0.0096	-10%	2,000,001	10,000,000	Tier rate	0.0538	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0091	-15%	10,000,001	20,000,000	Tier rate	0.0091	-15%	10,000,001	20,000,000	Tier rate	0.0508	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0086	-20%	20,000,001	40,000,000	Tier rate	0.0086	-20%	20,000,001	40,000,000	Tier rate	0.0478	-20%
	USD	80,000,001	--	Tier rate	0.0080	-25%	40,000,001	--	Tier rate	0.0080	-25%	40,000,001	--	Tier rate	0.0449	-25%
Singapore	USD	0	150,000	List rate	0.0160	0%	0	100,000	List rate	0.0160	0%	n/a	n/a	n/a	n/a	n/a
	USD	150,001	1,000,000	Tier rate	0.0152	-5%	100,001	300,000	Tier rate	0.0152	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,000,000	Tier rate	0.0144	-10%	300,001	1,000,000	Tier rate	0.0144	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,000,001	25,000,000	Tier rate	0.0136	-15%	1,000,001	10,000,000	Tier rate	0.0136	-15%	n/a	n/a	n/a	n/a	n/a
	USD	25,000,001	50,000,000	Tier rate	0.0128	-20%	10,000,001	20,000,000	Tier rate	0.0128	-20%	n/a	n/a	n/a	n/a	n/a
	USD	50,000,001	--	Tier rate	0.0120	-25%	20,000,001	--	Tier rate	0.0120	-25%	n/a	n/a	n/a	n/a	n/a

Cost per message in USD on the WhatsApp Business Platform, effective October 1, 2026 - Reflecting volume tiers for utility and authentication messages																
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		Utility					**Authentication**					**Authentication-International**				
Market		**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**		
(per rate card)	**Currency**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**
South Africa	USD	0	100,000	List rate	0.0095	0%	0	300,000	List rate	0.0095	0%	0	300,000	List rate	0.0200	0%
	USD	100,001	1,000,000	Tier rate	0.0090	-5%	300,001	2,000,000	Tier rate	0.0090	-5%	300,001	2,000,000	Tier rate	0.0190	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0086	-10%	2,000,001	10,000,000	Tier rate	0.0086	-10%	2,000,001	10,000,000	Tier rate	0.0180	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0081	-15%	10,000,001	20,000,000	Tier rate	0.0081	-15%	10,000,001	20,000,000	Tier rate	0.0170	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0076	-20%	20,000,001	40,000,000	Tier rate	0.0076	-20%	20,000,001	40,000,000	Tier rate	0.0160	-20%
	USD	80,000,001	--	Tier rate	0.0071	-25%	40,000,001	--	Tier rate	0.0071	-25%	40,000,001	--	Tier rate	0.0150	-25%
Spain	USD	0	100,000	List rate	0.0200	0%	0	300,000	List rate	0.0200	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0190	-5%	300,001	2,000,000	Tier rate	0.0190	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0180	-10%	2,000,001	10,000,000	Tier rate	0.0180	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0170	-15%	10,000,001	20,000,000	Tier rate	0.0170	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0160	-20%	20,000,001	40,000,000	Tier rate	0.0160	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0150	-25%	40,000,001	--	Tier rate	0.0150	-25%	n/a	n/a	n/a	n/a	n/a
Sri Lanka	USD	0	150,000	List rate	0.0020	0%	0	100,000	List rate	0.0020	0%	0	100,000	List rate	0.1440	0%
	USD	150,001	1,000,000	Tier rate	0.0019	-5%	100,001	300,000	Tier rate	0.0019	-5%	100,001	300,000	Tier rate	0.1368	-5%
	USD	1,000,001	4,000,000	Tier rate	0.0018	-10%	300,001	1,000,000	Tier rate	0.0018	-10%	300,001	1,000,000	Tier rate	0.1296	-10%
	USD	4,000,001	25,000,000	Tier rate	0.0017	-15%	1,000,001	10,000,000	Tier rate	0.0017	-15%	1,000,001	10,000,000	Tier rate	0.1224	-15%
	USD	25,000,001	50,000,000	Tier rate	0.0016	-20%	10,000,001	20,000,000	Tier rate	0.0016	-20%	10,000,001	20,000,000	Tier rate	0.1152	-20%
	USD	50,000,001	--	Tier rate	0.0015	-25%	20,000,001	--	Tier rate	0.0015	-25%	20,000,001	--	Tier rate	0.1080	-25%
Turkey	USD	0	100,000	List rate	0.0009	0%	0	300,000	List rate	0.0009	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0009	-5%	300,001	2,000,000	Tier rate	0.0009	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0008	-10%	2,000,001	10,000,000	Tier rate	0.0008	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0008	-15%	10,000,001	20,000,000	Tier rate	0.0008	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0007	-20%	20,000,001	40,000,000	Tier rate	0.0007	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0007	-25%	40,000,001	--	Tier rate	0.0007	-25%	n/a	n/a	n/a	n/a	n/a
Ukraine	USD	0	100,000	List rate	0.0298	0%	0	300,000	List rate	0.0298	0%	0	300,000	List rate	0.0746	0%
	USD	100,001	1,000,000	Tier rate	0.0283	-5%	300,001	2,000,000	Tier rate	0.0283	-5%	300,001	2,000,000	Tier rate	0.0709	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0268	-10%	2,000,001	10,000,000	Tier rate	0.0268	-10%	2,000,001	10,000,000	Tier rate	0.0671	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0253	-15%	10,000,001	20,000,000	Tier rate	0.0253	-15%	10,000,001	20,000,000	Tier rate	0.0634	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0238	-20%	20,000,001	40,000,000	Tier rate	0.0238	-20%	20,000,001	40,000,000	Tier rate	0.0597	-20%
	USD	80,000,001	--	Tier rate	0.0224	-25%	40,000,001	--	Tier rate	0.0224	-25%	40,000,001	--	Tier rate	0.0560	-25%
United Arab Emirates	USD	0	100,000	List rate	0.0157	0%	0	300,000	List rate	0.0157	0%	0	300,000	List rate	0.0510	0%
	USD	100,001	1,000,000	Tier rate	0.0149	-5%	300,001	2,000,000	Tier rate	0.0149	-5%	300,001	2,000,000	Tier rate	0.0485	-5%
	USD	1,000,001	4,500,000	Tier rate	0.0141	-10%	2,000,001	10,000,000	Tier rate	0.0141	-10%	2,000,001	10,000,000	Tier rate	0.0459	-10%
	USD	4,500,001	40,000,000	Tier rate	0.0133	-15%	10,000,001	20,000,000	Tier rate	0.0133	-15%	10,000,001	20,000,000	Tier rate	0.0434	-15%
	USD	40,000,001	80,000,000	Tier rate	0.0126	-20%	20,000,001	40,000,000	Tier rate	0.0126	-20%	20,000,001	40,000,000	Tier rate	0.0408	-20%
	USD	80,000,001	--	Tier rate	0.0118	-25%	40,000,001	--	Tier rate	0.0118	-25%	40,000,001	--	Tier rate	0.0383	-25%
United Kingdom	USD	0	100,000	List rate	0.0220	0%	0	300,000	List rate	0.0220	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0209	-5%	300,001	2,000,000	Tier rate	0.0209	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0198	-10%	2,000,001	10,000,000	Tier rate	0.0198	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0187	-15%	10,000,001	20,000,000	Tier rate	0.0187	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0176	-20%	20,000,001	40,000,000	Tier rate	0.0176	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0165	-25%	40,000,001	--	Tier rate	0.0165	-25%	n/a	n/a	n/a	n/a	n/a
North America	USD	0	80,000	List rate	0.0034	0%	0	100,000	List rate	0.0034	0%	n/a	n/a	n/a	n/a	n/a
	USD	80,001	750,000	Tier rate	0.0032	-5%	100,001	500,000	Tier rate	0.0032	-5%	n/a	n/a	n/a	n/a	n/a
	USD	750,001	2,250,000	Tier rate	0.0031	-10%	500,001	2,000,000	Tier rate	0.0031	-10%	n/a	n/a	n/a	n/a	n/a
	USD	2,250,001	3,000,000	Tier rate	0.0029	-15%	2,000,001	5,000,000	Tier rate	0.0029	-15%	n/a	n/a	n/a	n/a	n/a
	USD	3,000,001	6,000,000	Tier rate	0.0027	-20%	5,000,001	10,000,000	Tier rate	0.0027	-20%	n/a	n/a	n/a	n/a	n/a
	USD	6,000,001	--	Tier rate	0.0026	-25%	10,000,001	--	Tier rate	0.0026	-25%	n/a	n/a	n/a	n/a	n/a

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Market		**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**			**Messages (per month)**		**What we charge**		
(per rate card)	**Currency**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**	**From**	**To**	**Rate type**	**Rate**	**vs. List rate**
Rest of Africa	USD	0	100,000	List rate	0.0040	0%	0	300,000	List rate	0.0040	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0038	-5%	300,001	2,000,000	Tier rate	0.0038	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0036	-10%	2,000,001	10,000,000	Tier rate	0.0036	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0034	-15%	10,000,001	20,000,000	Tier rate	0.0034	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0032	-20%	20,000,001	40,000,000	Tier rate	0.0032	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0030	-25%	40,000,001	--	Tier rate	0.0030	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Asia Pacific	USD	0	150,000	List rate	0.0113	0%	0	100,000	List rate	0.0113	0%	n/a	n/a	n/a	n/a	n/a
	USD	150,001	1,000,000	Tier rate	0.0107	-5%	100,001	300,000	Tier rate	0.0107	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,000,000	Tier rate	0.0102	-10%	300,001	1,000,000	Tier rate	0.0102	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,000,001	25,000,000	Tier rate	0.0096	-15%	1,000,001	10,000,000	Tier rate	0.0096	-15%	n/a	n/a	n/a	n/a	n/a
	USD	25,000,001	50,000,000	Tier rate	0.0090	-20%	10,000,001	20,000,000	Tier rate	0.0090	-20%	n/a	n/a	n/a	n/a	n/a
	USD	50,000,001	--	Tier rate	0.0085	-25%	20,000,001	--	Tier rate	0.0085	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Central & Eastern Europe	USD	0	100,000	List rate	0.0212	0%	0	300,000	List rate	0.0212	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0201	-5%	300,001	2,000,000	Tier rate	0.0201	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0190	-10%	2,000,001	10,000,000	Tier rate	0.0190	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0180	-15%	10,000,001	20,000,000	Tier rate	0.0180	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0169	-20%	20,000,001	40,000,000	Tier rate	0.0169	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0159	-25%	40,000,001	--	Tier rate	0.0159	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Latin America	USD	0	100,000	List rate	0.0113	0%	0	120,000	List rate	0.0113	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0107	-5%	120,001	400,000	Tier rate	0.0107	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0102	-10%	400,001	1,000,000	Tier rate	0.0102	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	15,000,000	Tier rate	0.0096	-15%	1,000,001	5,000,000	Tier rate	0.0096	-15%	n/a	n/a	n/a	n/a	n/a
	USD	15,000,001	30,000,000	Tier rate	0.0090	-20%	5,000,001	10,000,000	Tier rate	0.0090	-20%	n/a	n/a	n/a	n/a	n/a
	USD	30,000,001	--	Tier rate	0.0085	-25%	10,000,001	--	Tier rate	0.0085	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Middle East	USD	0	100,000	List rate	0.0091	0%	0	300,000	List rate	0.0091	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0086	-5%	300,001	2,000,000	Tier rate	0.0086	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0082	-10%	2,000,001	10,000,000	Tier rate	0.0082	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0077	-15%	10,000,001	20,000,000	Tier rate	0.0077	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0073	-20%	20,000,001	40,000,000	Tier rate	0.0073	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0068	-25%	40,000,001	--	Tier rate	0.0068	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Western Europe	USD	0	100,000	List rate	0.0171	0%	0	300,000	List rate	0.0171	0%	n/a	n/a	n/a	n/a	n/a
	USD	100,001	1,000,000	Tier rate	0.0162	-5%	300,001	2,000,000	Tier rate	0.0162	-5%	n/a	n/a	n/a	n/a	n/a
	USD	1,000,001	4,500,000	Tier rate	0.0154	-10%	2,000,001	10,000,000	Tier rate	0.0154	-10%	n/a	n/a	n/a	n/a	n/a
	USD	4,500,001	40,000,000	Tier rate	0.0145	-15%	10,000,001	20,000,000	Tier rate	0.0145	-15%	n/a	n/a	n/a	n/a	n/a
	USD	40,000,001	80,000,000	Tier rate	0.0137	-20%	20,000,001	40,000,000	Tier rate	0.0137	-20%	n/a	n/a	n/a	n/a	n/a
	USD	80,000,001	--	Tier rate	0.0128	-25%	40,000,001	--	Tier rate	0.0128	-25%	n/a	n/a	n/a	n/a	n/a
Other	USD	0	80,000	List rate	0.0077	0%	0	100,000	List rate	0.0077	0%	n/a	n/a	n/a	n/a	n/a
	USD	80,001	750,000	Tier rate	0.0073	-5%	100,001	500,000	Tier rate	0.0073	-5%	n/a	n/a	n/a	n/a	n/a
	USD	750,001	2,250,000	Tier rate	0.0069	-10%	500,001	2,000,000	Tier rate	0.0069	-10%	n/a	n/a	n/a	n/a	n/a
	USD	2,250,001	3,000,000	Tier rate	0.0065	-15%	2,000,001	5,000,000	Tier rate	0.0065	-15%	n/a	n/a	n/a	n/a	n/a
	USD	3,000,001	6,000,000	Tier rate	0.0062	-20%	5,000,001	10,000,000	Tier rate	0.0062	-20%	n/a	n/a	n/a	n/a	n/a
	USD	6,000,001	--	Tier rate	0.0058	-25%	10,000,001	--	Tier rate	0.0058	-25%	n/a	n/a	n/a	n/a	n/a